



Photo Competition to Commemorate World Development Information Day

“Prospects for Growth through Livestock”

The competition deadline is 30th October, 2020

1.0. Organizational context

The African Union Inter-African Bureau for Animal Resources (AU-IBAR) is a specialized technical office of the Department of Rural Economy and Agriculture (DREA) of the African Union Commission (AUC). AU-IBAR is mandated to support and coordinate the sustainable development and utilization of animal resources (livestock, fisheries and wildlife) to enhance nutrition and food security and contribute to the wellbeing and prosperity of the people in the Member States of the African Union. AU-IBAR accomplishes its mandate through supporting and empowering the African Union Member States and the Regional Economic Communities (RECs). AU-IBAR's vision is of an Africa in which animal resources contribute significantly to the reduction of poverty and hunger. Founded in 1951 to study the epidemiological situation and fight rinderpest in Africa, AU-IBAR's mandate covers all aspects of animal resources, including livestock, fisheries and wildlife, across the entire African continent, with a unique and strategic niche of working at continental level, and through principals of subsidiarity with the Regional Economic Communities (RECs) and Member States (MS), who are core partners.

One of AU-IBAR's current projects is the Sustainable Development of Livestock for Livelihoods in Africa (Live2Africa) that is funded by the European Union.

Key actions of the project seek to make a significant contribution to the objectives of the 2015-2025 Africa Accelerated Agricultural Growth and Transformation Agenda adopted by the Head of States and Governments of the AU in Malabo in 2014. The actions are centred on seven result areas, which are organised around the four Livestock Development Strategy for Africa strategic objectives as follows:

- Investments in livestock value chains (LVCs) are increased;
- Animal Health Delivery Services are improved;
- Animal Production, Productivity and Ecosystem Management are enhanced;
- Resilience of Livestock Production Systems are strengthened;
- Technology adoption in the Livestock Value Chains is increased;
- Access to inputs, services, markets and value addition are increased;
- AU-IBAR capacities are strengthened.

The actions aim to contribute to enhancing farm/pastoral households resilience to shocks; improved productivity; reduce post-harvest losses; creating jobs along the regional livestock value chain; strengthening public private partnerships; and enhancing intra and inter-regional trade.

2.0 About the Photo Competition

AU-IBAR would like to partner with photojournalists and the general public (especially youth) in showcasing the importance and critical role for livelihoods, incomes, food and nutrition security, economic growth and sustainable development.

AU-IBAR, through the Live2Africa project is delighted to unveil an initiative that promotes collaboration and recognition of role and power of visual communication and photojournalism in promoting the harnessing of sustainable development and economic values of Livestock through a photo competition themed

‘Prospects for Growth through Livestock’

The winners of the competition will be announced at a later date TBA in a virtual ceremony to commemorate 'World Development Information Day'.

3.0. About World Development Information Day

World Development Information Day is commemorated every year to disseminate information on the state of development of the world in every aspect (such as economically and socially).

The second goal is to communicate the reasons why cooperation among nations is necessary to solve current development problems and meet future development goals.

World Development Information Day especially focuses on journalism, TV, radio, newspapers, the Internet, and all other major forms of media used throughout the world as a means of getting "information" out about development.

4.0. Aim of the Competition

Under the theme 'Prospects for Growth through Livestock', AU-IBAR will run the Photo Competition to recognize the important role of livestock in the daily lives of people by using photography to communicate key advocacy messages.

5.0. Objectives of the Competition

- To advocate for livestock development and promote key messages on '**Prospects for Growth through Livestock**' and how we can the better Africa we want.
- To bring to public recognition outstanding images and work of photojournalists whose work cover development issues and in particular the livestock sector, especially those whose work might otherwise never be seen or give due acclaim;
- To uncover images that show the benefits or issues in relation to livestock in the world around us and the contribution of livestock actors to the development and growth of Africa.

6.0 Competition Rules

i. Eligibility

Photographers and photojournalists of all abilities qualify that are nationals of any African Country

ii. Image Requirements

- Photos must have been taken in an African country.
- Images should not include watermarks or other

branding. AU-IBAR reserves the right to disqualify any entry with a watermark or other branding.

- Images must be in JPEG (.jpg) format.
- Images must be of high resolution of at least 2000px on the longest edge.
- Individual images must be no larger than 5MB.
- Photographers are encouraged to send each photo entry with a title and caption of not more than 100 words explaining 'Prospects for Growth through Livestock'
- Photos submitted must be originals, and the work of entrants.

iii. Digital Manipulation

- Images may be processed in post-production to adjust photographic variables such as cropping, noise, sharpness, colour, tone and contrast, including dodging and burning and black-and-white conversions. Lens and perspective corrections and minor cloning to remove distractions are allowed. Images must be single capture, not composites, with the following exceptions: stitched panoramas, focus stacks and HDR images (in these cases multiple images may be captured at the same location and merged to form a single image). AU-IBAR reserves the right to disqualify an image if they feel it lacks authenticity due to over-manipulation.
- There are no restrictions on the use of post-production, though images must be photographic in origin. Images may be single-capture or composite.
- Any post-production and editing must be the work of the entrant.

iv. Categories:

Entrants may submit a maximum of three (3) single high quality images in any of the following categories:

- Livestock, economic growth and employment generation
- Livestock and livestock products trade
- The catalytic role of livestock in strengthening household livelihoods
- Animal Health and Diseases
- Livestock and healthy lives/ nutrition
- Livestock and Education
- Livestock development, gender equality and inclusion for all
- Livestock and value-added products from biogas and manure
- Livestock in agro-processing value and technology innovation
- Benefits and challenges of urban livestock production
- Livestock and Sustainable consumption and production
- Climate change and its impacts on Livestock Production
- Livestock, land use and ecosystem services
- Animal Welfare and human wellbeing
- Building synergies/partnerships for livestock

development

7.0 Copyright

Each photographer retains copyright of his or her images. The entrant provides AU-IBAR a limited-use authorisation for online display, print, and distribute their photographs for the sole purpose of promoting the photographers and their photographs and the key messages, and for use in their publications and audio-video products. Images will be credited with the name of the photographer if used by AU-IBAR.

The entrant must be the creator of any images he/she enters into the competition.

The entrant must be the copyright owner of any images he/she enters into the competition.

8.0 Recognition of Winners

The overall winner will receive a USD 2000 Amazon Gift Card/ or equivalent, and a plaque/ or certificate

The second prize will receive USD 1000 Amazon Gift Card/ or equivalent, and a plaque/ or certificate

Each category winner will receive USD 300 Amazon Gift Card/ or equivalent, and a plaque/ or certificate.

Certificates of Recognition for each category runner-up

AU-IBAR reserves the right to substitute the prize with a prize of similar value or specification.

AU-IBAR takes no responsibility for prizes damaged or lost in transit.

9.0 Evaluation and Judging

The Judges are looking for photographs that are striking, well-crafted and of exceptional quality. Successful images will communicate a visual narrative speaking to the highlighted themes through excellent technical and creative skills.

Photos will be judged based on: Photo Quality; Originality & Creativity; Relevance and Understanding of "Prospects for Growth through Livestock"

The overall Photographer of the Year will be judged from one of the category winners.

The Judges' decisions are final and no further correspondence will be entered into.

10.0 Closing Date

The competition deadline is 30th October, 2020.

11.0 To Enter

To enter, applicants must complete and submit the photo competition form here:

<https://www.surveymonkey.com/r/AU-IBAREnglish>

For more information or any query email to procurement@au-ibar.org and cc: fahim.kremeier@au-ibar.org